



FOR IMMEDIATE RELEASE

Contact: Marty Bauman, (508) 698-6810, marty@classic-communications.com

Jay Land Named Show Jumping Hall of Fame *Rider of the Month* for January

Lexington, KY– February 3, 2014 – Jay Land of Alpharetta, GA has been named the Show Jumping Hall of Fame *Rider of the Month* for January.

Land earned the award by having top finishes during the FTI Winter Equestrian Festival with his mount Napal. Land leads the series after January with 175 points narrowly ahead of Adrienne Sternlicht with 170 points and Ali Wolff with 160 points.

Land's daughter, Frances, just earned the Show Jumping Hall of Fame *Rider of the Month* award in November after winning the \$50,000 Show Jumping Hall of Fame Series Championship Grand Prix at the Alltech National Horse Show.

The Show Jumping Hall of Fame Jumper Classic Series is sponsored by LEGISequine.com, The National Horse Show Association of America, SmartPak, and Stadium Jumping, Inc. The Series honors one rider each month as the *Rider of the Month*. The honor goes to the one rider who earns the most points on one horse in Series competition that month.

“We would like to congratulate Jay Land on being our *Rider of the Month* for January,” said George Morris, President of the Show Jumping Hall of Fame. “Being named *Rider of the Month* is a fitting honor after his performances at the Winter Equestrian Festival and we wish him continued success.”

The Show Jumping Hall of Fame Jumper Classic Series hosts separate divisions for junior and amateur-owner riders in two Conferences—the East Conference and the West Conference. Series standings are used to help determine junior and amateur-owner entries for the Alltech National Horse Show and Las Vegas National Horse Show.

The Show Jumping Hall of Fame conducts the Show Jumping Hall of Fame Jumper Classic Series, held under Grand Prix rules and specifications. The Show Jumping Hall of Fame Jumper Classic Series is designed to give amateur-owner and junior riders an opportunity to compete at higher levels and serves as a proving ground for many riders who aspire to someday represent the United States in international competition.

Any horse show offering a class that meets all the criteria set forth in the Show Jumping Hall of Fame Jumper Classic Series specifications and has prize money of at least \$1,000 is eligible to be part of the Series.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame is located at the Kentucky Horse Park in Lexington, KY. Plaques honoring those who have been honored with induction into the Hall of Fame can be seen at the Horse Park's Rolex Stadium. Mementos and artifacts from the sport's history are on display as part of the Show Jumping Hall of Fame collection at the United States Hunter Jumper Association (USHJA) Wheeler Museum at the Horse Park.

As part of Langer Equestrian Group, LEGISequine.com is among the best horse insurance agencies in the country and the LEGIS Team lives by its motto of "Horsemen Insuring Horsemen". The LEGIS Team members are involved, active horse people, who happen to be experts in insurance. Further information on LEGISequine.com is available at www.LEGISequine.com or by calling 866-780-3713.

Founded in 1999, SmartPak Equine is the country's largest online and catalog retailer serving the needs of the active and engaged horse owner. The patented SmartPak™ supplement feeding system has simplified the process of feeding horse supplements and medications, making it easier for thousands of riders to keep their horses healthier by ensuring their supplements are being fed correctly. Learn more at www.SmartPak.com.

The Alltech National Horse Show is a weeklong championship event featuring "AA"-rated hunters, open jumpers, junior/amateur jumpers, and the ASPCA Alfred B. Maclay Finals. The 2013 event runs October 29 - November 3, in the Alltech Arena at the Kentucky Horse Park in Lexington, KY, site of the 2010 Alltech FEI World Equestrian Games™. Further information is available at www.AlltechNationalHorseShow.com.

Stadium Jumping, Inc. is a full-service horse show management and production company. Horseman, visionary and entrepreneur Gene Mische co-founded Stadium Jumping with a vision for the future of show jumping in the United States. For over four decades, the Morrissey family has managed all Stadium Jumping show operations keeping the same goal in mind, to produce top-quality events that will enhance and progress the sport of show jumping. Stadium Jumping, Inc. manages some of the top-rated horse shows in the country. Additional information is available at www.stadiumjumping.com.

For more information about the Show Jumping Hall of Fame, including Show Jumping Hall of Fame Jumper Classic Series, please visit the Show Jumping Hall of Fame website at www.showjumpinghalloffame.net.